

Do Eco-Innovations Harm Productivity Growth through Crowding Out?

Results of an Extended CDM Model for Italy

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Outline of the paper

- Description of **(eco-)innovation patterns of Italian manufacturing** firms, with a specific focus on eco-innovations
- Assessment of the **effect of eco-innovations** on firms' **productivity**
⇒ potential **crowding-out**
- Structural empirical model (**CDM model**) to describe innovation patterns at the firm level
- Use of **administrative data** (balance sheet, patent applications)
- Bad news ⇒ **crowding out** exists and it is particularly **severe** for **polluting** firms

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Eco-innovations: role and definition

Kemp and Pearson (2007) define eco-innovation as:

*[...] “the production, assimilation or exploitation of a **product**, **production process**, **service** or **management** or **business method** that is **novel to the organisation** (developing or adopting it) and which results, throughout its **life cycle**, in a **reduction of environmental risk**, **pollution** and other **negative impacts** of resources use (including energy use) compared to **relevant alternatives**.”*

- Eco-innovation (creation and diffusion) is **crucial** to achieve **sustainability** (together with structural change)
- Environmental **patents** measure just **part** of potential eco-innovations
- **Why** should firm **eco-innovate**? ⇒ room for environmental **policies**

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Why should eco-innovations crowd out other innovations...

- R&D projects are generally **financed** by means of **internal** (limited) financial resources (Hall, 2002) \Rightarrow high **risk**, **asymmetric** information between entrepreneurs and banks
- R&D performed to obtain **eco-innovations** might **crowd-out general R&D** employed in other (**possibly more profitable**) projects (Popp and Newell, 2009)
- If crowding out occurs, eco-innovations will have a **lower positive effect** on productivity than other innovations or even a **insignificant** or **negative** effect

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... and why not

Porter hypothesis (Porter and Van der Linde, 1995)

- **Policy-induced** eco-innovations might have **strong** positive effects on **competitiveness** (under certain **conditions**)
- ① **Regulation** as a **signal** for **unexploited** resource efficiency and technological possibilities
- ② **Regulation reduces the uncertainty** about the value of investments in environmental innovations
- ③ **Early regulation** in view of future adoption of stringent standards also by competitors might give rise to **first mover advantages**
- **Mixed evidence** and theoretical criticism (Ambec et al, 2011)
 - departure from the assumption of **maximizing** firms
 - evidence generally based on **case studies**

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CDM model to describe innovation patterns (I)

- The **CDM** (Crepon, Duguet and Mairesse, 1998 NBER WP) model is an **empirical structural model** to describe innovation patterns at the **firm level**
- Determinants of **innovation inputs** (R&D) \Rightarrow determinants of **innovation output** (product-process innovations, innovative sales, patent applications) \Rightarrow effect of innovation output on **productivity**
- Sort of **IV approach** to account for endogeneity arising from actual **simultaneity** of firms' decisions and from possible **reverse causality**

CDM model to describe innovation patterns (II)

The model is composed by three distinct stages:

- **R&D** equation
- **Innovation** equation(s) (knowledge production function)
- **Productivity** equation

R&D equation

- Which are the drivers of **innovation (input)** intensity of firms? \Rightarrow firm **size**, **capital** intensity, **age**, **market share**, region, sector and time **fixed effects**
- **Few firms report R&D** expenditure \Rightarrow firms perform formal R&D only if the expected returns pass an **unobservable threshold** \Rightarrow **Heckman sample selection** model for R&D intensity

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CDM model to describe innovation patterns (III)

Innovation equation(s)

- **Knowledge production function** \Rightarrow introduction of innovations (dummy), share of innovative sales, patent applications (count variable) \Rightarrow **patent applications count**
- (Predicted) innovation **inputs** (R&D from the first step) and **other factors** (size, local **knowledge stock**, region, sector and time **fixed effects**)
- **Negative Binomial** (NB2) model to account for **overdispersion**

Productivity equation

- Extended **production function** \Rightarrow (predicted) **patent intensity**, **capital intensity**, sector, region and time **fixed effects**)
- **OLS** allowing for **non-constant returns to scale**

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Extension to the CDM model

- Distinction between **environmental patent** applications and other applications \Rightarrow **two** distinct **patent equations** and separate effect on productivity
- Is the **effect** of **eco-innovation** on productivity **homogeneous** for all firms? \Rightarrow check whether the effect differs systematically for firms with **big polluting plants**?

Some 'econometric' details

- The **Heckman** sample selection model has been estimated with **maximum likelihood**
- For estimates on the **full** sample, standard errors are **clustered** by **firm**
- For the **patent** and **polluter** samples, standard errors are **clustered** by **sector** (2 digit), **region** and **year**
- Results with **bootstrap** standard errors are available upon **request** (but very **similar** to those I report here)

Data sources

- **Balance sheet** information from **AIDA** (Bureau van Dijk) for about **73k** Italian **manufacturing** firms in **2000-2007**
- **Patent applications** to the European Patent Office (**EPO**) from PATSTAT (for matching procedure, [Marin, 2011](#)) ⇒ about **4k** EPO **applicants** and **18k** EPO **applications** ⇒ environmental patents identified according to their **IPC** class (OECD, WIPO)
- Firms with **polluting plants** were identified through the **E-PRTR** and **EPER** registries for big polluting plants (European Environment Agency)

Description of the samples

- **Exclusion** of very **big** (5000 employees) and very **small** (10 employees) firms
- Exclusion of **outlier** observations
- Focus on **three samples**:
 - **full** sample \Rightarrow **243,293** observations
 - **patent** sample \Rightarrow only observations with positive patent applications \Rightarrow **5,694** observations
 - **polluter** sample \Rightarrow only polluting (EPER, E-PRTR) firms \Rightarrow **6,413** observations

Table: Distribution by sector

| Sector | Full sample | Patent sample | Perc w/pat | Polluter sample | Perc pollut |
|-------------------------------------|-------------|---------------|------------|-----------------|-------------|
| DA (food & beverage) | 18245 | 88 | 0.48% | 348 | 1.91% |
| DB (textile) | 19812 | 135 | 0.68% | 283 | 1.43% |
| DC (leather) | 8115 | 67 | 0.83% | 81 | 1.00% |
| DD (wood) | 6212 | 23 | 0.37% | 78 | 1.26% |
| DE (paper & printing) | 15434 | 103 | 0.67% | 481 | 3.12% |
| DF-DG (petro-chemical) | 11082 | 520 | 4.69% | 1058 | 9.55% |
| DH (rubber & plastic) | 14173 | 465 | 3.28% | 181 | 1.28% |
| DI (non-metalic mineral prod.) | 14461 | 111 | 0.77% | 849 | 5.87% |
| DJ (basic metal prod.) | 52915 | 942 | 1.78% | 2244 | 4.24% |
| DK (machinery & equipment) | 35990 | 1843 | 5.12% | 216 | 0.60% |
| DL (electrical & optical) | 21657 | 914 | 4.22% | 187 | 0.86% |
| DM (transport equipment) | 6698 | 227 | 3.39% | 127 | 1.90% |
| DN (manuf. n.e.c.) | 18499 | 256 | 1.38% | 280 | 1.51% |
| Scale intensive manufacturing | 88946 | 1752 | 1.97% | 3452 | 3.88% |
| Science based manufacturing | 26006 | 1110 | 4.27% | 1192 | 4.58% |
| Specialized suppliers manufacturing | 42024 | 2160 | 5.14% | 218 | 0.52% |
| Supplier dominated goods | 86317 | 672 | 0.78% | 1551 | 1.80% |
| Total | 243293 | 5694 | 2.34% | 6413 | 2.64% |

Table: Descriptive statistics

| Variable | Mean | Q1 | Median | Q3 | Min | Max | SD/mean |
|------------------------------------|--------|--------|--------|--------|----------|---------|---------|
| Full sample | | | | | | | |
| Book value | 13478 | 1800 | 3608 | 8392 | 113.7 | 7795221 | 5.36 |
| Employees | 63.8 | 15 | 26 | 50 | 10 | 4985 | 2.919 |
| Fixed physical assets per employee | 37.41 | 9.144 | 22.49 | 47.64 | .6339 | 472.5 | 1.228 |
| Value added per employee | 47.21 | 33.23 | 41.32 | 54.21 | 10.2 | 237.2 | .4831 |
| Age | 20.05 | 11 | 18 | 26 | 0 | 107 | .6629 |
| Market share | 0.0077 | 0.0005 | 0.0013 | 0.0039 | 0 | 1 | 4.5426 |
| R&D per employee | 1.937 | .08979 | .3252 | 1.198 | 2.18e-06 | 529.7 | 4.193 |
| Perform R&D (d.) | .3184 | 0 | 0 | 1 | 0 | 1 | 1.463 |
| Regional patent stock pc | .539 | .3602 | .5676 | .7812 | .01131 | .8801 | .4869 |
| Patent sample | | | | | | | |
| Total patents | 2.092 | 1 | 1 | 2 | 1 | 44 | 1.461 |
| Environmental patents (all) | .1507 | 0 | 0 | 0 | 0 | 25 | 4.498 |
| Pollution and waste patents | .03548 | 0 | 0 | 0 | 0 | 3 | 6.057 |
| Renewable energy patents | .04689 | 0 | 0 | 0 | 0 | 25 | 8.895 |

Is there a bias?

Table: Probability of filing for an environmental patent (patent sample)

| All_env | (1) | (2) | (3) | (4) |
|------------------|-----------------------|-----------------------|---------------------|----------------------|
| Polluter | 0.0825*** (0.0186) | 0.0879*** (0.0189) | 0.0275* (0.0155) | 0.0173 (0.0149) |
| Polluting_sector | 0.0115 (0.0139) | 0.00918 (0.0137) | 0.0322* (0.0170) | 0.0437** (0.0177) |
| Polluter | 0.0819*** (0.0187) | 0.0878*** (0.0191) | 0.0239 (0.0154) | 0.0124 (0.0146) |
| Polluting_sector | 0.00320 (0.0134) | 0.000331 (0.0132) | 0.0287* (0.0169) | 0.0417** (0.0177) |
| Year d. | - | Yes | Yes | Yes |
| Macro_reg d. | - | Yes | Yes | Yes |
| Size (ln(L)) | - | - | Yes | Yes |
| Pavitt d. | - | - | Yes | Yes |
| Class_patent d. | - | - | - | Yes |
| N | 5694 | 5694 | 5694 | 5694 |

Probit estimates, marginal effects are shown

Standard errors in parentheses; * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Table: First step: R&D equation

| | Full sample | | Patent | | Polluter | |
|---------------------------|------------------------|-------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Dep: $\ln(R\&D/L)$ | OLS | Heckman | OLS | Heckman | OLS | Heckman |
| $\ln(L)$ | -0.0992*** (0.0142) | -0.685*** (0.0239) | -0.180*** (0.0258) | -0.433*** (0.0340) | -0.103*** (0.0395) | -0.474*** (0.0460) |
| Market.sh | 0.855*** (0.283) | 2.516*** (0.343) | 0.995* (0.513) | 2.801*** (0.634) | 0.215 (0.261) | 0.506* (0.299) |
| $\ln(K/L)$ | 0.128*** (0.0126) | 0.00818 (0.0138) | 0.139*** (0.0337) | 0.102*** (0.0380) | 0.328*** (0.0420) | 0.184*** (0.0456) |
| Constant | -1.319*** (0.0797) | 3.230*** (0.163) | -0.386* (0.222) | 1.827*** (0.269) | -2.215*** (0.270) | 1.781*** (0.354) |
| Perform R&D | Full sample | | Patent | | Polluter | |
| $\ln(L)$ | | 0.143*** (0.0114) | | -0.0758 (0.0515) | | 0.0905** (0.0357) |
| Market.sh | | -1.847*** (0.212) | | -2.081*** (0.328) | | -0.350** (0.165) |
| $\ln(K/L)$ | | -0.0234*** (0.00585) | | -0.0461** (0.0210) | | 0.0154 (0.0241) |
| $\ln(\text{book_value})$ | | 0.426*** (0.00987) | | 0.378*** (0.0458) | | 0.234*** (0.0315) |
| Age > 10 | | 0.0212* (0.0126) | | 0.0683 (0.0486) | | -0.0834** (0.0388) |
| Constant | | -4.658*** (0.0568) | | -2.742*** (0.243) | | -2.884*** (0.157) |
| Chi sq | | 1235.0 | | 239.2 | | 284.1 |
| sigma | | 2.407 | | 2.193 | | 2.492 |
| rho | | -0.731 | | -0.808 | | -0.803 |
| lambda | | -1.758 | | -1.771 | | -2.002 |
| Chi sq (rho) | | 1112.1*** | | 224.1*** | | 201.6*** |
| Log likelihood | -162806.1 | -283964.1 | -8257.8 | -11200.0 | -7206.1 | -11060.6 |
| N | 77470 | 243293 | 4052 | 5694 | 3415 | 6413 |

Standard errors in parentheses; * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Classical CDM (I)

Table: Second step: Patent equation

| | Full | Patent | Polluter |
|-----------------------------------|-----------------------|-----------------------|----------------------|
| $\ln(R\&D/L)^*$ | 0.262 (0.199) | 0.356*** (0.0728) | 0.904** (0.412) |
| $\ln(L)$ | 1.229*** (0.131) | 0.456*** (0.0284) | 1.290*** (0.179) |
| $\ln(\text{reg_pat_stock_pc})$ | 0.112 (0.142) | 0.136** (0.0578) | 0.0644 (0.401) |
| Pavitt (science) | 0.553*** (0.119) | 0.0829 (0.0542) | 0.635* (0.365) |
| Pavitt (spec.suppl) | 0.833*** (0.0931) | -0.0406 (0.0419) | 0.630*** (0.218) |
| Pavitt (suppl.dom) | -0.999*** (0.0906) | -0.190*** (0.0459) | -0.846*** (0.234) |
| Constant | -9.427*** (0.953) | -2.417*** (0.356) | -9.728*** (2.293) |
| Chi sq | 3202.5 | 1311.9 | 419.2 |
| alpha | 10.25 | 0.228 | 10.95 |
| Log likelihood | -29051.5 | -9631.0 | -2213.9 |
| N | 243293 | 5694 | 6413 |

Standard errors in parentheses

* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Classical CDM (II)

Table: Third step: productivity equation

| Dep: $\ln(VA/L)$ | Full | Patent | Polluter |
|--------------------------|-------------------------|-----------------------|------------------------|
| $\ln(K/L)$ | 0.118*** (0.00132) | 0.101*** (0.00685) | 0.187*** (0.00873) |
| $\ln(\text{patent}/L)^*$ | 0.381*** (0.0108) | 0.431*** (0.0669) | 0.114*** (0.0335) |
| $\ln(L)$ | 0.00595*** (0.00191) | 0.320*** (0.0453) | 0.0517*** (0.00541) |
| Constant | 6.368*** (0.0883) | 3.925*** (0.0863) | 3.961*** (0.267) |
| R sq | 0.211 | 0.182 | 0.322 |
| F | 1664.3 | 57.44 | 123.4 |
| N | 243293 | 5694 | 6413 |

Standard errors in parentheses

* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Comments on the Classical CDM model

- Systematic **differences** between **samples**
- **Poor** performance of the measure of **R&D** for the **full** sample vs **meaningful** results for the **patent** and **polluter** samples
- Firm **size** is crucial to '**cross the hurdle**' of R&D and patent application
- **Low** (productivity) **returns** to innovation success for the **polluter** sample relative to the full and patent sample \Rightarrow is it a first signal of **crowding out**?

Extended CDM (I)

Table: Second step: Patent equation (Env = all environmental patents)

| | Full sample | | Patent | | Polluter | |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| | No _{env} | Env | No _{env} | Env | No _{env} | Env |
| ln(R&D/L)* | 0.248 (0.200) | 0.272 (0.319) | 0.328*** (0.0726) | 0.812*** (0.201) | 0.947** (0.425) | 2.421*** (0.892) |
| ln(L) | 1.222*** (0.131) | 1.215*** (0.207) | 0.446*** (0.0286) | 0.612*** (0.0774) | 1.315*** (0.180) | 1.933*** (0.454) |
| ln(reg_pat_stock_pc) | 0.139 (0.148) | -0.0768 (0.215) | 0.159*** (0.0602) | -0.213 (0.155) | -0.00723 (0.407) | 1.216** (0.497) |
| Poll (air) | | -0.306 (0.520) | | -0.427 (0.288) | | -0.206 (0.298) |
| Poll (water) | | 0.0772 (0.553) | | -0.365 (0.224) | | 0.102 (0.311) |
| Poll (haz_waste) | | 0.613 (0.443) | | 0.247 (0.281) | | -1.050 (0.695) |
| Poll (no_haz_waste) | | -0.0580 (0.457) | | 0.223 (0.317) | | 0.550* (0.318) |
| Poll (other) | | 0.0788 (0.654) | | -1.265* (0.761) | | -1.330 (0.994) |
| Polluting_sect | | -0.620*** (0.207) | | 0.132 (0.163) | | -2.250*** (0.461) |
| Constant | -9.629*** (0.986) | -10.70*** (1.482) | -2.578*** (0.373) | -4.012*** (0.935) | -9.560*** (2.329) | -20.34*** (3.687) |
| Chi sq | 3152.1 | 701.4 | 1164.2 | 207.3 | 430.3 | 2013.8 |
| alpha | 10.43 | 28.38 | 0.245 | 3.898 | 11.01 | 14.40 |
| Log likelihood | -27620.1 | -3807.6 | -9457.4 | -2252.6 | -2086.0 | -428.6 |
| N | 243293 | 243293 | 5694 | 5694 | 6413 | 6413 |

Standard errors in parentheses; * p < 0.1, ** p < 0.05, *** p < 0.01

Extended CDM (II)

Table: Third step: productivity equation (separate effect for **env** and **no_env**)

| | Full sample | | Patent | | Polluter | |
|---------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|
| Dep: $\ln(VA/L)$ | (1) | (2) | (1) | (2) | (1) | (2) |
| $\ln(K/L)$ | 0.1184*** (0.0013) | 0.1215*** (0.0013) | 0.1028*** (0.0067) | 0.1028*** (0.0072) | 0.194*** (0.0082) | 0.211*** (0.0071) |
| $\ln(\text{no_env}/L)^*$ | 0.3868*** (0.0112) | | 0.4114*** (0.0672) | | 0.0688*** (0.0253) | |
| $\ln(\text{env}/L)^*$ | | 0.0266*** (0.0049) | | 0.1449*** (0.0289) | | -0.0154*** (0.0053) |
| $\ln(L)$ | 0.0052*** (0.0019) | 0.0356*** (0.0017) | 0.3075*** (0.0455) | 0.1273*** (0.0196) | 0.046*** (0.0048) | 0.0357*** (0.0042) |
| Constant | 6.4556*** (0.0926) | 3.5538*** (0.0514) | 3.9348*** (0.0906) | 4.0052*** (0.1254) | 3.610*** (0.2071) | 2.885*** (0.0685) |
| R sq | 0.2109 | 0.2021 | 0.1814 | 0.1792 | 0.3215 | 0.3217 |
| F | 1662.51 | 1589.53 | 56.64 | 55.88 | 123.09 | 120.94 |
| N | 243293 | 243293 | 5694 | 5694 | 6413 | 6413 |

Standard errors in parentheses; * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Extended CDM (III)

Table: Third step: productivity equation (Env = all environmental patents)

| | Full sample | | Patent | | Polluter |
|--|-------------------------|-------------------------|------------------------|------------------------|-------------------------|
| Dep: $\ln(VA/L)$ | (1) | (2) | (1) | (2) | (1) |
| $\ln(K/L)$ | 0.117*** (0.00133) | 0.115*** (0.00133) | 0.0975*** (0.00724) | 0.0975*** (0.00708) | 0.198*** (0.00836) |
| $\ln(\text{no_env}/L)^*$ | 0.420*** (0.0131) | 0.433*** (0.0132) | 0.328*** (0.0807) | 0.303*** (0.0802) | 0.0676*** (0.0253) |
| $\ln(\text{env}/L)^*$ | -0.0308*** (0.00552) | -0.0455*** (0.00568) | 0.0824** (0.0347) | 0.0733** (0.0351) | -0.0152*** (0.00534) |
| $\text{polluter} \times \ln(\text{env}/L)^*$ | | -0.0183* (0.0101) | | -0.0383** (0.0183) | |
| polluter | | -0.0521 (0.0997) | | -0.228 (0.139) | |
| $\ln(L)$ | 0.00510*** (0.00194) | 0.000740 (0.00196) | 0.307*** (0.0465) | 0.280*** (0.0472) | 0.0421*** (0.00493) |
| Constant | 6.409*** (0.0924) | 6.377*** (0.0925) | 4.156*** (0.128) | 4.111*** (0.130) | 3.439*** (0.221) |
| Net effect for polluter | | -0.0639*** (0.0109) | | 0.0340 (0.0396) | |
| R sq | 0.211 | 0.214 | 0.183 | 0.184 | 0.322 |
| F | 1564.6 | 1413.6 | 54.97 | 55.88 | 113.0 |
| N | 243293 | 243293 | 5694 | 5694 | 6413 |

Standard errors in parentheses; * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Conclusions

- **Innovation output** of Italian **polluting** firms and sectors is significantly **biased** towards environmental innovations as opposed to other firms and sectors
- The effect of **usual drivers** of innovation output **differs systematically** between **environmental** innovations and other innovations
- **Environmental innovations** generally have **insignificant or negative effect on productivity** while other innovations have a strong positive effect \Rightarrow **crowding out!**
- Crowding out is **more severe** for **polluting** firms

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THANK YOU FOR YOUR ATTENTION

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Extended CDM - Pollution and waste

Table: Second step: Patent equation (Env = pollution and waste patents)

| | Full sample | | Patent | | Polluter | |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| | No _{env} | Env | No _{env} | Env | No _{env} | Env |
| ln(R&D/L)* | 0.267 (0.201) | -0.279 (0.364) | 0.352*** (0.0731) | 0.329 (0.294) | 1.006** (0.420) | 0.411 (1.132) |
| ln(L) | 1.236*** (0.132) | 0.731*** (0.217) | 0.457*** (0.0285) | 0.293*** (0.109) | 1.345*** (0.181) | 0.834* (0.502) |
| ln(reg_pat_stock_pc) | 0.108 (0.143) | 0.417 (0.372) | 0.134** (0.0590) | 0.243 (0.283) | -0.0213 (0.411) | 3.113** (1.314) |
| Poll (air) | | 1.521* (0.844) | | 0.900** (0.453) | | 1.103*** (0.370) |
| Poll (water) | | 0.550 (0.611) | | 0.344 (0.411) | | 0.150 (0.449) |
| Poll (haz_waste) | | -0.649 (0.718) | | -0.654 (0.469) | | -1.710*** (0.657) |
| Poll (no_haz_waste) | | -0.122 (0.592) | | 0.188 (0.540) | | 0.777 (0.482) |
| Poll (other) | | 2.029*** (0.756) | | 1.663* (0.949) | | 1.830* (1.087) |
| Polluting_sect | | -0.290 (0.309) | | 0.367 (0.270) | | -2.496*** (0.776) |
| Constant | -9.457*** (0.962) | -12.47*** (2.206) | -2.430*** (0.361) | -6.309*** (1.665) | -9.593*** (2.336) | -25.98*** (7.394) |
| Chi sq | 3193.5 | 383.8 | 1297.4 | 55.89 | 448.3 | 3907.3 |
| alpha | 10.36 | 46.33 | 0.238 | 6.530 | 11.21 | 0.825 |
| Log likelihood | -28627.1 | -1313.1 | -9605.4 | -839.7 | -2173.2 | -122.8 |
| N | 243293 | 243293 | 5694 | 5694 | 6413 | 6413 |

Standard errors in parentheses; * p < 0.1, ** p < 0.05, *** p < 0.01

Extended CDM - Pollution and waste

Table: Third step: productivity equation (Env = pollution and waste patents)

| | Full sample | | Patent | | Polluter |
|--|-------------------------|-------------------------|-----------------------|------------------------|------------------------|
| Dep: $\ln(VA/L)$ | (1) | (2) | (1) | (2) | (1) |
| $\ln(K/L)$ | 0.115*** (0.00136) | 0.114*** (0.00135) | 0.101*** (0.00689) | 0.0994*** (0.00680) | 0.194*** (0.00823) |
| $\ln(\text{no_env}/L)^*$ | 0.598*** (0.0266) | 0.612*** (0.0283) | 0.358*** (0.0672) | 0.291*** (0.0690) | 0.0687*** (0.0243) |
| $\ln(\text{env}/L)^*$ | -0.0797*** (0.00899) | -0.0873*** (0.00977) | 0.0671*** (0.0246) | 0.0941*** (0.0266) | 0.00434 (0.00385) |
| $\text{polluter} \times \ln(\text{env}/L)^*$ | | 0.0562*** (0.0114) | | -0.0428*** (0.0147) | |
| polluter | | 0.757*** (0.134) | | -0.321** (0.138) | |
| $\ln(L)$ | -0.0155*** (0.00302) | -0.0202*** (0.00303) | 0.325*** (0.0467) | 0.296*** (0.0473) | 0.0473*** (0.00498) |
| Constant | 7.241*** (0.132) | 7.286*** (0.136) | 4.160*** (0.136) | 4.234*** (0.141) | 3.654*** (0.215) |
| Net effect for polluter | | -0.0311*** (0.0143) | | 0.0513** (0.0248) | |
| R sq | 0.213 | 0.214 | 0.183 | 0.186 | 0.322 |
| F | 1564.1 | 1413.2 | 56.70 | 58.26 | 118.1 |
| N | 243293 | 243293 | 5694 | 5694 | 6413 |

Standard errors in parentheses; * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

Extended CDM - Renewable energy

Table: Second step: Patent equation (Env = renewable energy patents)

| | Full sample | | Patent | | Polluter | |
|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| | No _{env} | Env | No _{env} | Env | No _{env} | Env |
| ln(R&D/L)* | 0.265 (0.200) | 0.108 (0.366) | 0.343*** (0.0724) | 1.126*** (0.287) | 0.870** (0.417) | 3.106** (1.321) |
| ln(L) | 1.233*** (0.132) | 1.023*** (0.222) | 0.454*** (0.0284) | 0.620*** (0.109) | 1.282*** (0.179) | 2.091*** (0.662) |
| ln(reg_pat_stock_pc) | 0.135 (0.144) | -0.563* (0.300) | 0.158*** (0.0584) | -0.745*** (0.245) | 0.0393 (0.407) | 1.539 (0.945) |
| Poll (air) | | 0.0137 (0.481) | | -0.0280 (0.344) | | 0.312 (0.422) |
| Poll (water) | | -0.0411 (0.611) | | -0.213 (0.230) | | -0.222 (0.366) |
| Poll (haz_waste) | | 0.236 (0.497) | | -0.345 (0.356) | | 15.48 - |
| Poll (no_haz_waste) | | 0.125 (0.525) | | 0.544 (0.387) | | 0.406 (0.446) |
| Poll (other) | | -18.76*** (0.640) | | -19.56*** (0.897) | | 1.855 (1.192) |
| Polluting_sect | | -0.716** (0.357) | | 0.000406 (0.360) | | -0.260 (1.159) |
| Constant | -9.607*** (0.966) | -8.051*** (1.963) | -2.566*** (0.359) | -2.149 (1.587) | -9.591*** (2.314) | -42.82*** (5.788) |
| Chi sq | 3183.7 | 1297.7 | 1279.8 | 664.0 | 405.5 | - |
| alpha | 10.23 | 54.95 | 0.232 | 8.721 | 11.19 | 1.115 |
| Log likelihood | -28606.7 | -1457.4 | -9573.2 | -933.4 | -2184.7 | -129.5 |
| N | 243293 | 243293 | 5694 | 5694 | 6413 | 6413 |

Standard errors in parentheses; * p < 0.1, ** p < 0.05, *** p < 0.01

Extended CDM - Renewable energy

Table: Third step: productivity equation (Env = renewable energy patents)

| | Full sample | | Patent | | Polluter |
|--------------------------------|-------------------------|-------------------------|-----------------------|------------------------|-------------------------|
| Dep: $\ln(VA/L)$ | (1) | (2) | (1) | (2) | (1) |
| $\ln(K/L)$ | 0.118*** (0.00134) | 0.116*** (0.00133) | 0.101*** (0.00685) | 0.0985*** (0.00674) | 0.186*** (0.00853) |
| $\ln(no_env/L)^*$ | 0.354*** (0.0112) | 0.347*** (0.0109) | 0.432*** (0.0692) | 0.394*** (0.0726) | 0.114*** (0.0338) |
| $\ln(env/L)^*$ | -0.0119** (0.00555) | -0.0181*** (0.00472) | 0.00603 (0.0125) | 0.0130 (0.0140) | 0.00403*** (0.00118) |
| $polluter \times \ln(env/L)^*$ | | 0.0131* (0.00737) | | -0.00765 (0.0138) | |
| $polluter$ | | 0.266*** (0.0849) | | -0.00812 (0.127) | |
| $\ln(L)$ | 0.00654*** (0.00192) | 0.00293 (0.00193) | 0.325*** (0.0452) | 0.302*** (0.0467) | 0.0507*** (0.00528) |
| Constant | 6.046*** (0.126) | 5.935*** (0.114) | 3.974*** (0.0956) | 3.975*** (0.0956) | 4.030*** (0.271) |
| Net effect for polluter | | -0.0050 (0.0076) | | 0.0053 (0.0151) | |
| R sq | 0.211 | 0.213 | 0.182 | 0.184 | 0.323 |
| F | 1565.4 | 1413.8 | 54.38 | 51.92 | 116.4 |
| N | 243293 | 243293 | 5694 | 5694 | 6413 |

Standard errors in parentheses; * $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$

